



## [The Able Voice Podcast](#)

with Hayley Francis Cann and Kimberly Dolan

Dear Valued Contributor,

### **The AVP Story**

Able Voice Podcast (AVP) is a Canadian-based podcast about music therapy. Our initiative for this podcast is to celebrate the unique journeys of music therapists, advocate for the field, and provide an engaging professional development resource for allied health professionals.

The first AVP episodes were released in March 2020. Since then, AVP has garnered a regular audience of listeners in Canada (36%), the USA (52%), Bermuda, Germany, Thailand, United Kingdom, and more. We have a cumulative total of over 8,000 streams across our lifetime and continue to grow and improve our reach with each season.

### **How you can help**

In order for us to continue providing this resource for our community, we need financial support. This funding would be used to advertise, compensate our show producer/sound engineer to edit each episode, and serve as a stipend for the efforts we make as co-hosts to bring this podcast to life. With this funding, it is our hope that we will be able to reach even more of the music therapy communities across Canada, the US, and beyond. There are many ways to show support including:

- ★ [Streaming the podcast](#) on your favourite podcast app.
- ★ Leaving a rating and review of the podcast on Apple Podcasts to boost our visibility.
- ★ [Purchasing stickers from the Synergy MT Shop](#).
- ★ Giving an in-kind donation through e-transfer or Paypal ([contactsynergymt@gmail.com](mailto:contactsynergymt@gmail.com)).
- ★ Partnering with AVP to become a sponsor for the upcoming season (*see details below*).

### **What you'll get from us**

In gratitude for your contribution to the development and support of this podcast, we will offer you advertising for any related products, services, or events you wish to highlight in a 30-60 second sound clip.

The cost breakdown per advertisement is as follows:

Donation	Partnership
\$25.00 +	★ One-time shout out during the episode and link to your website/socials in the show notes.



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\$300.00 +	★ Commissioned advertisement for 5 consecutive episodes and social media promotion.
\$1,000.00 +	★ Primary season sponsor with a commissioned advertisement in all 15 episodes of our main season (Jan. - Aug.) and social media promotion.
\$1,500.00 +	★ All of the above <b>AND</b> primary sponsor for off-season AVP debrief series (Sept. - Dec.)

\* All costs in CAD.

\*\* The above are suggested donation amounts with the minimum donation for each level listed in the left column. You may choose to donate more than the suggested amount.

**Connect with us!**

Thank you very much for your support and consideration. [Contact us](#) if you would like to partner with AVP to provide sponsorship for the upcoming season. Do not hesitate to be in touch with any questions or comments related to your support of the podcast.

In harmony,  
*Hayley and Kim*



Kaylee Jorene, 05/26/2023

**Must listen for MTs**

This is such a great resource with fabulous hosts and interesting conversations for music therapists and more.



Rebekah Armstrong, 06/11/2022

**Able Voice is a must listen!**

Through the perspective of both avid listener and grateful interviewee—I highly recommend this podcast. Hayley & Kim have a knack for creating organic discussion that progresses [more](#)



EmilyCanada, 02/11/2022

**Great interviewers, great podcast**

I had such a great time talking with Kim and Hayley. They are brilliant interviewers, and had clearly done lots of research so they could ask excellent questions about my [more](#)